



Finding Your Hook: How to Develop a Winning Case

Thursday, April 4, 2019 | 9:00 am - 4:30 pm

The Advocates' Society Education Centre, 2700-250 Yonge Street, Toronto



3 EASY WAYS TO REGISTER



Website

www.advocates.ca



Email

cpd@advocates.ca



Fax

416-597-1588

At its heart, a trial is an exercise in competing narratives. Both sides are looking at the same set of facts, but each has a very different story to tell. Join us at this brand new program and learn how to brainstorm the facts and find your winning hook. Stay for the afternoon skills workshop and practice your storytelling skills in opening statement and examination-in-chief exercises, and receive individualized feedback from our trained instructors. You will learn how to:

- Identify the elements of a persuasive story
- Find your client's story and weave it throughout the trial
- Present the facts in a compelling way
- Create a morally grounded theme that justifies your theory

Program Co-chairs:

Robert Brush, *Crawley MacKewn Brush LLP*
Emily Lawrence, *Paliare Roland Rosenberg Rothstein LLP*

Faculty Includes:

The Hon. Justice Markus Koehnen, *Superior Court of Justice*
Gerald Chan, *Stockwoods LLP*
Linda Fuerst, *Norton Rose Fulbright Canada LLP*
Brian G. Grant, *Lerners LLP*
Andrea Gonsalves, *Stockwoods LLP*
Heather Hansen, *Martha McCarthy and Company*
Nader R. Hasan, *Stockwoods LLP*
Kate McGrann, *Crawley MacKewn Brush LLP*
Kathryn Podrebarac, *Podrebarac Mediation*
Robert Rotenberg, *Rotenberg Shidlowski Jesin*
Cynthia Spry, *Babin Bessner Spry LLP*
Lindsay Scott, *Paliare Roland Rosenberg Rothstein LLP*



Eligible CPD Hours:
Morning: 3.0 CPD Hours (2.0 Substantive Hours; 1.0 Professionalism Hours)
Full Day: 6.5 CPD Hours (4.0 Substantive Hours; 2.5 Professionalism Hours)

The Advocates' Society has been approved as an Accredited Provider of Professionalism Content by the Law Society of Ontario. For accreditation information outside of Ontario, please visit www.advocates.ca

Registration Form - Finding Your Hook: How to Develop a Winning Case Morning Only (9:00 am to 12:00 pm)

Faculty presentations and demonstrations In-Person Live Webcast
Webcast registrations and switches from in-person to webcast must be received no later than 3 business days in advance of the program. Light refreshments are provided.

TAS Member \$255.00 + \$33.15 HST = \$288.15

Non-Member \$355.00 + \$46.15 HST = \$401.15

Full Day (9:00 am to 4:30 pm) *In-Person Only

Morning presentations and afternoon workshop. Workshop materials will be distributed electronically prior to the program. Advance preparation is required. Light refreshments are provided.

TAS Member \$399.00 + \$51.87 HST = \$450.87

Non-Member \$599.00 + \$77.87 HST = \$676.87

*Registration includes electronic materials only, which will be provided prior to the program. If you wish to purchase a hard copy of the materials, you must do so a minimum of 5 business days before the program. Purchases of hard copy materials are available to in-person registrants only:

Add a hard copy of the materials (\$50.00+HST= \$56.50 in addition to registration fee). For group rates, please call 1-888-597-0243 ext. 110

Name: _____ Call Year: _____

Firm: _____

Address: _____

City: _____ Postal Code: _____

Tel: _____ Fax: _____

Email: _____

Cheque for \$ _____ payable to The Advocates' Society (encl)

or Debit my Visa / MC (circle one) for \$ _____

Visa / Mastercard #: _____ Exp: _____

Signature: _____

YES, please add me to your email list to receive information and updates from The Advocates' Society.

To register [click here](#) or return form with payment by email, mail or fax. BY MAIL: The Advocates' Society Education Centre, 2700-250 Yonge Street, P.O. Box 55, Toronto, ON M5B 2L7. BY FAX: 416-597-1588. Tel: 1-888-597-0243 Ext. 110. REFUND POLICY: Registration fee is refundable less \$75 admin fee if requested 15 business days before the program; no refunds or credits if requested less than 15 business days before the program. Registration fee can be transferred to another party. No refunds or credits will be issued for content, venue or speaker changes. HST #10807 0707 RT0001



This program qualifies towards the [Civil Litigation Skills Certificate](#).

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